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**MASCO CORPORATION ANNOUNCES PARTNERSHIP WITH  
ENOCEAN® ALLIANCE**

***Alliance Comprised of Leading International Companies to Create Wireless  
Monitoring and Control Products for Sustainable Buildings***

**Las Vegas, Nev., May 29, 2008** – Masco Corporation, one of the world’s largest manufacturers of brand-name consumer products for the home improvement and new home construction market, today announces its partnership with the EnOcean® Alliance, a consortium of innovative international corporations with a mission to standardize wireless control systems for sustainable buildings. The partnership aligns EnOcean’s energy harvesting wireless control technology with patented technologies developed by Masco in support of green building, and delivers forward-looking products to customers. Masco will be launching the first of these products under the Verve Living Systems™ brand next month.

“EnOcean has developed a truly groundbreaking self-powered wireless technology that will change the face of residential, commercial and industrial building construction for years to come,” said Dianne Pisarek, Vice President, Verve Living Systems™. “This has created greater opportunity for companies worldwide by enabling a broad range of interoperable wireless monitoring and control products, and we’re proud to be one of the founding promoters of the Alliance.”

EnOcean’s self-powered maintenance-free wireless control systems are powered through energy drawn from movement, light or changes in temperature rather than electricity or batteries. The new technology adds unmatched flexibility with lower investment and operational costs for sustainable buildings.

Masco will preview the company’s new product category based on the use of energy harvesting and radio frequency controls at Lightfair International 2008, the world’s largest annual architectural and commercial lighting trade show and conference. The official product launch will unveil in late June 2008 at the Pacific Coast Builders Conference in San Francisco.

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**About the EnOcean Alliance**

The EnOcean Alliance is a consortium of companies working to further develop and promote self-powered wireless monitoring and control systems for sustainable buildings by formalizing the interoperable wireless standard. It has the largest installed base of field-proven wireless building automation networks in the world. For more information, visit [www.enocean-alliance.org](http://www.enocean-alliance.org).

**About Masco Corporation**

Headquartered in Taylor, Michigan, Masco Corporation is one of the world's leading manufacturers of home improvement and building products as well as a leading provider of services that include the installation of insulation and other building products. [www.masco.com](http://www.masco.com)